



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4923990

Schedule Dates 07/21/21-07/27/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand YKIN/ORDR/721727 (1590692)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Berg, Fran
Phone/Fax /
CPE 721727
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments EST 0721-0727

Date Entered 07/20/21
Last Modified 07/20/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,367.50
Net Total \$70,082.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2021	53	\$49,150.00
Aug. 2021	37	\$33,300.00
Grand Total:	90	\$82,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	9A- Live with Kelly				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		7/20/21
2.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	9A- Live with Kelly		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
3.0	Normal Line / SPOT	07/21/21-07/21/21	2	:30	10:58:25A- ABC-The View				1					1	\$450.00	\$450.00	Washington (WJLA)		7/20/21
4.0	Normal Line / SPOT	07/26/21-07/26/21	2	:30	10:58:25A- ABC-The View		1							1	\$450.00	\$450.00	Washington (WJLA)		7/20/21
5.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		7/20/21
6.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	2						3	\$400.00	\$1,200.00	Washington (WJLA)		7/20/21
7.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1		1			2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
8.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
9.0	Normal Line / SPOT	07/21/21-07/21/21	2	:30	3:01P- The Drew Barrymore Show				1					1	\$250.00	\$250.00	Washington (WJLA)		7/20/21
10.0	Normal Line / SPOT	07/26/21-07/26/21	2	:30	3:01P- The Drew Barrymore Show		1							1	\$250.00	\$250.00	Washington (WJLA)		7/20/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				2	1	2			5	\$400.00	\$2,000.00	Washington (WJLA)		7/20/21
12.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2						4	\$400.00	\$1,600.00	Washington (WJLA)		7/20/21
13.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	6:58A- ABC-Good Morning America				2	3	2			7	\$800.00	\$5,600.00	Washington (WJLA)		7/20/21
14.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	6:58A- ABC-Good Morning America		3	3						6	\$800.00	\$4,800.00	Washington (WJLA)		7/20/21
15.0	Normal Line / SPOT	07/24/21-07/24/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)		7/20/21
16.0	Normal Line / SPOT	07/25/21-07/25/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
17.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		7/20/21
18.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/20/21
19.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2	2	2			6	\$450.00	\$2,700.00	Washington (WJLA)		7/20/21

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20.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2						4	\$450.00	\$1,800.00	Washington (WJLA)		7/20/21
21.0	Normal Line / SPOT	07/21/21-07/23/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2	2	2			6	\$750.00	\$4,500.00	Washington (WJLA)		7/20/21
22.0	Normal Line / SPOT	07/26/21-07/27/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2						4	\$750.00	\$3,000.00	Washington (WJLA)		7/20/21
23.0	Normal Line / SPOT	07/24/21-07/24/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
24.0	Normal Line / SPOT	07/25/21-07/25/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		7/20/21
25.0	Normal Line / Access	07/21/21-07/23/21	2	:30	6:58:46P- Wheel Of Fortune				1	1	2			4	\$1,800.00	\$7,200.00	Washington (WJLA)		7/20/21
26.0	Normal Line / Access	07/26/21-07/27/21	2	:30	6:58:46P- Wheel Of Fortune		2	2						4	\$1,800.00	\$7,200.00	Washington (WJLA)		7/20/21
27.0	Normal Line / Access	07/21/21-07/23/21	2	:30	7:29:26P- Jeopardy				2	2	2			6	\$2,800.00	\$16,800.00	Washington (WJLA)		7/20/21
28.0	Normal Line / Access	07/26/21-07/27/21	2	:30	7:29:26P- Jeopardy		2	2						4	\$2,800.00	\$11,200.00	Washington (WJLA)		7/20/21
29.0	Normal Line / Prime	07/25/21-07/25/21	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21

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30.0	Normal Line / Prime	07/25/21-07/25/21	2	:30	9P- ABC-The Chase (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/20/21

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